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Celebrate the River in Riverdale

**Riverdale RiverFest, June 15, 2014, 12-6 p.m. at the
College of Mount St. Vincent**

Riverdale Station Park – The Start of Something Spectacular!



KRVC
Kingsbridge Riverdale Van Cortlandt
Development Corporation

The Kingsbridge-Riverdale-Van Cortlandt Development Corporation/KRVC is a not-for-profit organization that aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

KRVC organizes three major block festivals along commercial corridors each year. These events serve to enrich our community by bringing diverse groups, across all ages, races and religions together. Our goal, through these events, is to create, build and grow a vibrant, connected and engaged community for its residents and businesses by leveraging the universal

power of live music, theater, street performers, original art, children's activities and more. KRVC has partnered with the local Merchants Associations for some of our festivals, which have served to promote the local businesses on those blocks by bringing out thousands of people. Our local elected officials, Community Board 8 and the 50th Police Precinct have also played instrumental roles in making these events, some of which have required the closure of major streets, possible. KRVC's goal is to revitalize our community, boost our businesses and create a unique cultural experience through these festivals and our other programs and initiatives.

KRVC also hosts and organizes a summer movie night series. Hundreds of people attend the movies and are encouraged through our outreach to patronize the local businesses before and after the movies. In addition, KRVC's work includes merchant organizing and "biz boosters" where we partner with local businesses to promote and enrich events and meetings they are holding.

Beyond all else, KRVC is committed to supporting the responsible development of our community. One development project KRVC has worked extensively on is the Campaign for River Access for Riverdale. Currently, we have a small public riverfront park in our community on 254th Street: Riverdale Station Park. You enter

this tiny park through the Metro North 254th Street Station. It is a beautiful little park with breathtaking views of the Hudson River. It is the start of something spectacular in our community! KRVC is committed to the expansion of this park to the north into Yonkers and to the south into Manhattan for a continuous riverfront greenway in our community that connects up and down the Hudson River. River access would serve to boost our local businesses, enrich our community and provide cultural and recreational opportunities on the river. Currently, KRVC is a lead sponsor of Riverdale RiverFest, a cherished, annual event in our community held at the College of Mount Saint Vincent. RiverFest is a "Celebration of the River" with boat rides, a riverfront concert, interactive children's activities and much more. KRVC has also hosted Movie on the River at the College. We look forward to organizing and hosting more concerts, movies, festivals and more on the river!

Our work would not be possible without our funders. KRVC has been fortunate to receive grants, sponsorships and individual donations from hundreds of supporters. We are especially grateful to State Senator Jeff Klein for allocating \$100,000 in grant funding to KRVC to purchase equipment for our events, such as a large movie screen, projector, sound system, generators, inflatables, tents and much more. The senator is also a major funder of the programmatic work of our organization. We look forward to receiving substantial funds, allocated by the senator, to support our work in the near future. These funds will help our organization grow and expand so that we can further support and build our community. Even after we realize these generous funds,

KRVC will still rely on the support of all our funders — including our other elected officials, our business and organization partners and individual donors — to continue and expand our work.

To learn more about our organization and all our events, programs and initiatives, check out www.krvcdc.org. Our state-of-the-art website is one of KRVC's biggest assets. It features a neighborhood and business directory, an extensive news and events section, includes our numerous publications and much more.

— Tracy McCabe, Executive Director, KRVC

On the cover

(From l. back row) Cliff Stanton, Public Relations Coordinator, Riverdale RiverFest; Councilman Andrew Cohen; Daniel Reingold, President and CEO, Hebrew Home (photo taken on grounds of Hebrew Home); Assemblyman Jeffrey Dinowitz; Congressman Eliot Engel; State Senator Jeff Klein; Paul Elston, President, Friends of the Hudson River Greenway; Jack Lehnert, Board Member, Friends of the Hudson River Greenway.

(From l. front row) (From l. front row) Ethan Strell, Board Member, Friends of the Hudson River Greenway; Claudia Bonn, President and Executive Director, Wave Hill; Yael Levy, co-Founder and co-Coordinator, Riverdale RiverFest; Tracy McCabe Shelton, Executive Director, Kingsbridge-Riverdale-Van Cortlandt Development Corporation.



Experience **Riverdale**

ADVERTISING SUPPLEMENT

A Greenway on the Horizon

Riverdale has a great many things to boast and promote as being “experience-worthy.” But stop the press. It turns out it also has a waterfront vision that when realized will bring an economic windfall to the community and a priceless recreational destination for visitors and residents alike.

The idea of a continuous recreational riverfront path, extending from the Battery all the way to Albany, is not new, but it has shifted into higher gear recently. And in this debate, the Riverdale section of the Bronx is the center of the Greenway universe.

The community has turned its attention to the complex challenge of spanning the Spuyten Duyvil water gap and connecting the existing Hudson River Greenway on the Westside of Manhattan to its natural link in Yonkers, the Old Croton Aqueduct Trail, in a manner that won't bust budgets, tear up bucolic side streets, trample on forever wild parkland and, oh yeah, will get a bureaucracy as intransigent as the MTA to give up an unused waterfront track.

But undeterred forces are as optimistic as they are influential — and as numerous as they are resourceful. The lead advocacy groups and individuals behind the effort are

the Friends of the Hudson River Greenway in the Bronx and its Chair, Paul Elston and the Kingsbridge Riverdale Van Cortlandt Development Corp's (KRVC) ubiquitous Executive Director, Tracy McCabe.

Over the course of 15 years, Mr. Elston has assembled a who's who of Riverdale activists, elected officials and organizations ranging from Schervier Nursing Care Center, Wave Hill, the College of Mount Saint Vincent and The Hebrew Home at Riverdale — all would see a portion of the Greenway run through their backyards — to the uber-powerful Senator Charles Schumer. One would think that with such a cast of characters that shovels would already be in the ground.

While there may be some differences of opinion on how to get it done, there is near unanimity on the premise that it must get done. And it must get done on the Riverfront. A proposal by the New York Metropolitan Transportation Council (NYMTC) that studied the feasibility of an alternate inland route floundered after significant public opposition, and the local community board has endorsed the all-waterfront route for the Greenway.

While the all-waterfront route may present more challenges and will undoubtedly

take longer, the eventual payback to the community will be far greater. So says KRVC's Tracy McCabe: “The verdict is already in. The construction of the Greenway in Manhattan has led to an unprecedented cultural, economic and recreational renaissance on the Westside.”

Local resident and Chair of the Economic Development Committee of Community Board 8, Sergio Villaverde agreed, “Ride a bike or go for a walk along the Hudson River Greenway in Manhattan on a beautiful Spring weekend and it will become plainly evident what Riverdale has to gain from

the construction of our Greenway. Income, jobs, family-friendly fun and a reputation as a place where things are happening.”

Yael Levy, co-chair of Riverdale Riverfest, an annual festival held on the campus of the College of Mount St. Vincent in North Riverdale to promote waterfront access, echoed that sentiment, “We are expecting 5,000 people who desperately want greater access to their river to attend this year's festival. If we build it, they will come.”

Things are most definitely happening in Riverdale.

— Cliff Stanton

THE HUDSON RIVER GREENWAY LINK IN THE BRONX

RENDERING OF PROPOSED GREENWAY LINK IN THE NORTHWEST BRONX:



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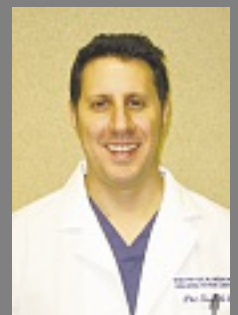
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Reclaiming the River in Riverdale



U.S. Senator Charles Schumer, with other elected officials from Yonkers, at the JFK Marina.

Riverdale is protected as a Special Natural Area District under City law, which preserves it as a particularly green area. Tragically, it has been separated from the Hudson River by the railroad tracks for over 150 years. The only space accessible to the public is the tiny Riverdale Station Park, about 300 feet long and 20 feet wide. The proposed Greenway Link will change that dramatically providing two miles of waterfront access in the Bronx and another mile in Yonkers.

Continued on page 10

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Reclaiming the River in Riverdale

Continued from page 8

The Hudson River is the defining natural feature of the West Bronx. Riverdale has a great plan to reconnect its residents with the Hudson River with the creation of the Greenway Link - a walking/biking trail on the edge of the Hudson River connecting the Manhattan Hudson River Greenway with the Old Croton Aqueduct trail (a State Park and the designated Westchester Hudson River Greenway Trail). The Greenway Link will put the River back into Riverdale.

The Hudson River Greenway Link is part of an effort by New York State to create a continuous walking and biking trail along the Hudson River which extends from Albany to the southern tip of Manhattan. In 1991 the state legislature created

the Greenway to preserve, enhance and develop the world renowned scenic, natural, historic, cultural and recreational resources of the Hudson River Valley. The Greenway Act also calls for safe access to the River and a system of trails that will link the towns and cities, parks, natural areas and historic sites along the river. New York City has made great progress in creating a Hudson River Greenway along the entire edge of the Hudson in Manhattan, and Westchester has done the same in Yonkers. A Greenway in the West Bronx will connect these Greenways and communities.

The effort to create the Greenway in the Bronx started over 30 years ago. In 1998 the Bronx Advisory Committee of the Hudson River Valley Greenway concluded a multi-year effort and called for further study of a waterfront trail. In response to a request from the Friends of the Hudson River Greenway in the Bronx (FHRG) in 2004, Senator Schumer provided the funding to develop the plan for the Greenway Link through Federal Transportation legislation. The planning effort began in 2009 under the direction of the New York Metropolitan Transportation Council (NYMTC) in a partnership with the local community and community groups in the Bronx and Yonkers.

The Hudson River is the defining natural feature of the West Bronx.

study and has concluded that a Greenway on the railroad right-of-way on the waterfront is feasible, but that it is institutionally and physically challenging. As you might expect, it is expensive when compared to other Westchester/Upstate Greenway improvements, but inexpensive when compared to the Manhattan Greenway. The proposed waterfront route has been endorsed by Community Board 8, The Bronx.

The next step for implementing the Greenway Link plan is to develop an engineering plan for the waterfront route and to fund construction. All of our elected officials have pledged to support this effort and they continue to be led by the great biking and Greenway enthusiasts, Senator Charles Schumer. The Riverdale Press headline shouted: "Chuck Schumer vows funding for greenway" in reporting on the press conference held by Schumer with other government officials at the JFK Marina on January 17, 2014.

As a nation, we have made great progress since the 1972 enactment of the Clean Water Act in cleaning up our waterways. Rivers that served industry and municipalities as open sewers now support healthy fish life and no longer give off noxious odors. This improvement in the quality of our water has led to a significant change in our waterfront. All across our nation, in city after city, the abandoned industrial waterfront that had been left in ruin is being reclaimed by the local communities. Areas that were literally junk yards and often contain toxic waste are being returned to vital and productive uses. Areas that have been abandoned and dangerous are being made secure and being turned into playgrounds for children and adults alike. After 150 years of alienation from the Hudson River, it is time to reclaim access to the waterfront for the people of the Bronx, the City and the State.

For more detail about the Greenway Link: www.greenwaylink.org

— Paul J. Elston, President, Friends of the Hudson River Greenway in the Bronx

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What Elected Officials Love About the Riverdale Community

The Hudson River Greenway project is an exciting project that will create benefits for cyclists, commuters, pedestrians, and local businesses alike. It will link Manhattan to Yonkers in one continuous greenway right along the beautiful banks of the Hudson-giving Westchester County residents a new, environmentally friendly way to travel to New York City and back again.

The Hudson River Greenway will also connect those looking to get out of the city for a day with the beautiful vistas and historic villages of the lower Hudson River, especially those along the RiverWalk. Those visitors are liable to stop and shop in the historic towns and village centers along the Hudson and get the wheels of the local economy spinning even faster.

What's more, for residents living along the route who work in New York City, the Hudson River Greenway will offer an alternate commute, which will alleviate traffic and improve the environment."

— Charles Schumer, United States Senator

"Riverdale's natural beauty is grounded in the dramatic view of the Hudson River

from vistas across the northwest Bronx. Waterfront access allows local families to enjoy the river, and as the weather warms, it will provide a tranquil place to enjoy the beauty of the Bronx."

— Jeffrey Klein, New York State Senator

"From local small businesses to tree lined streets, from Van Cortlandt Park to Spuyten Duyvil, from tall buildings to private homes, from parks and playgrounds to schools and colleges, the Northwest Bronx truly has much to offer. I am proud to represent this wonderful, vibrant community in the U.S. Congress."

— Congressman Eliot Engel

"The beauty of the Hudson. The majestic views of the Palisades. The glory of Wave Hill. Parks that are second to none, including Van Cortlandt Park. Riverdale is without a doubt the most beautiful neighborhood in the city. We have great shopping, excellent schools, and wonderful places to live. Who would not want to live here?"

— Jeffrey Dinowitz, NYS Assembly Member



"Bronx Community Board No. 8 celebrates the vision, boundless energy and dedication of all those working for riverfront access in our community. We are proud to have been part of this effort from the beginning."

— Robert Fanuzzi, Chair, Bronx Community Board No. 8 Bronx

"Riverdale is a beautiful place to live,

work and raise a family. It represents the best New York City has to offer, with the natural serenity of its parks, the scenic visuals of the Palisades, the vastness of the Hudson River waterfront, and thriving shopping areas. It is where suburban meets urban. It has a small-town feel with big city amenities."

— Andrew Cohen, City Council Member

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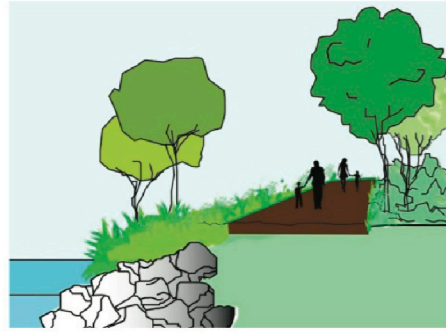
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HUDSON RIVER GREENWAY LINK

RIVERDALE, THE BRONX: PREFERRED ROUTE — 3 MILES OF WATERFRONT ACCESS



Old Croton Aqueduct Trail



Phillips Manor Historic Site



Historic Waste Treatment Plant



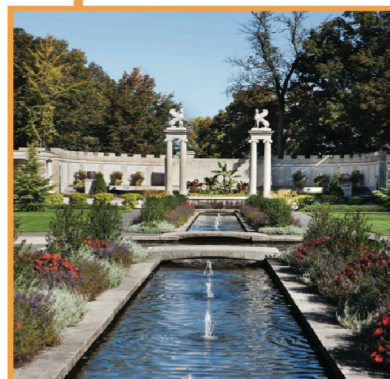
College Point



Wave Hill



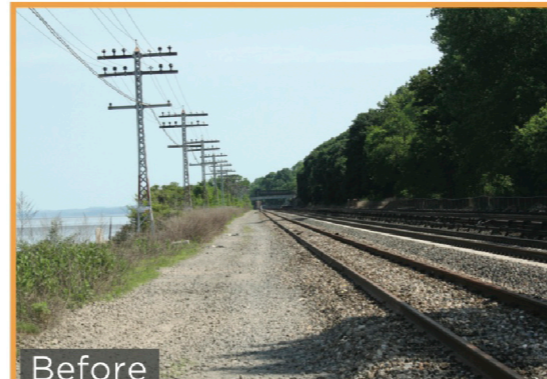
Inwood Hill Park



Untermeyer Garden



Daylighting in Yonkers



Waterfront Greenway



Spuyten-Duyvil Swing Bridge



Spuyten-Duyvil Triangle

Put the *River* back in Riverdale.



For our local economy, for our quality of life, for our children ... Riverdale needs waterfront access. Build the Greenway now!

www.greenwaylink.org

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Riverdale

A Special, Natural Area District Next to the Hudson River



Leake & Watts



Hebrew Home at Riverdale



Wave Hill (Public Garden and Cultural Center)



College of Mount Saint Vincent and Sisters of Charity



Salanter Akiba Riverdale Academy



Riverdale Country School



Bon Secours NY/Schervier

The 315-mile Hudson River flows through eastern New York, southward past the state capital at Albany until it reaches New York City, before emptying into Upper New York Bay. Its natural beauty is inspiring and one of Riverdale's most defining features. The proposed Hudson River Greenway will open two miles of new waterfront access in the Bronx and an additional one mile of access in Yonkers. Here's what community leaders are saying about the greenway and the proposed Hudson River Greenway Project.

"Our community is fortunate to have the beauty of the Hudson River in our backyard. As a steward of this majestic river, the Hebrew Home supports the Hudson River Greenway project as an opportunity to bring communities together and share the rich history and heritage of our region. We are proud to be a friend of the Hudson River Greenway project, which will help make New York become more age and

environmentally friendly."
— Daniel Reingold, President and CEO, The Hebrew Home at Riverdale

"Bon Secours New York — Schervier Nursing Care Center is proud to sponsor RiverFest this year. Our mission calls for us to commit ourselves to helping bring people and communities to health and wholeness. A greenway along the Hudson, serving the common good, will enhance our community by bringing people into communion with the natural beauty of the river."

— Carlos G. Beato, CEO, Bon Secours New York Health System

"The College of Mount Saint Vincent and the Sisters of Charity are very happy annually to host and participate in RiverFest. We think that a greenway along the Hudson would be a vital community asset. There are so many things to work out to make the Greenway possible, but we are delighted that work has begun."

— Charles Flynn, President, College of Mount Saint Vincent

"When you visit Wave Hill, a public garden and cultural center in Riverdale, you can't help but feel the majesty of the Hudson River as soon as you enter the grounds. Our mission is to connect people with the beauty of the natural world through our programs in art, education and horticulture. Therefore, we salute the efforts of the Hudson River Greenway project and RiverFest, and its goal to once again connect our community to the river."

— Claudia Bonn, President & Executive Director, Wave Hill

"Riverdale Country School is excited about the Greenway project. Our beautiful Lower School campus, known as the River Campus, benefits greatly from its proximity to the Hudson River, and we are sure our faculty would appreciate — and utilize — the Greenway on their commutes."

— Dominic A.A. Randolph, Head of School, Riverdale Country School

"The SAR Community is fortunate to be closely connected to the Hudson River and Riverdale Park. The school would benefit from the river access and the connectivity that the Greenway will bring. We have supported RiverFest from the very beginning. Imagine our famous "Running with the Rabbi" class along our river."

— Jack C. Bendheim, Chair of the Board, Salanter Akiba Riverdale Academy

"Leake & Watts has been fortunate to overlook the beautiful Hudson River and the Palisades for over a century. We support the Greenway project and look forward to being able to share our vista with the community at large. The Greenway Project will provide a welcome benefit to the residents of New York City and Westchester alike, bringing our communities together through the enjoyment of one of our most treasured natural resources."

— Alan Mucatel, Executive Director, Leake & Watts



OPEN SPACE INSTITUTE

In its 40-year history of land conservation, the Open Space Institute has protected over 123,000 acres across New York State. OSI has added tens of thousands of acres to New York State Parks—a full 10 percent of the park system—and has been a leader in the creation of a network of rail trails throughout the Hudson River Valley.

Rail trails connect people to the great outdoors, offering nature’s therapy for your body and mind. Whether you enjoy walking, biking, birding or running, making natural areas accessible to all enhances and extends lives...much like the Bronx River Greenway stands to do for Riverdale.



“The Greenway connects Riverdale’s woods to the Hudson River and helps ensure those qualities that so differentiate the community. It bolsters health through outdoor recreation, augments Riverdale’s quality of life, and preserves a sense of community and values.”

—Kim Elliman, CEO, Open Space Institute



Rosendale Trestle

Greg Miller

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The Beautiful Neighborhood of Riverdale

If I were limited to two words to describe Riverdale, they would easily be natural beauty. Whether you are on the grounds of Wave Hill, the Hebrew Home, the College of Mount Saint Vincent; jogging down Palisade Avenue; or skating or hiking in Van Cortlandt Park, you are treated to breathtaking views and gorgeous surroundings.

Riverdalians are busy people who sometimes forget to appreciate their unique community. I am grateful for the role I played in collecting the information and photographs for this publication. It made me take a few minutes to focus on all our community has to offer. Beyond its natural



Wave Hill

JOSHUA BRIGHT



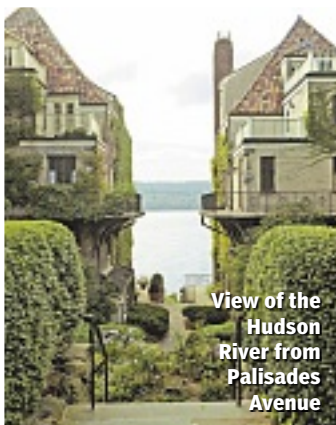
Palisades Avenue

JOE ZIZZO

providers and friendly business owners. Living and working in Riverdale is a great pleasure for me. I hope I have the opportunity to continue to serve our fine community for many years to come. I also hope that everyone enjoys this special *Daily News* publication all about our beautiful neighborhood of Riverdale.

Tracy Shelton
executive director
Kingsbridge-Riverdale-Van Cortlandt
Development Corporation

beauty, our community is loaded with amazing people, including caring and responsive elected officials, dedicated community leaders, helpful service

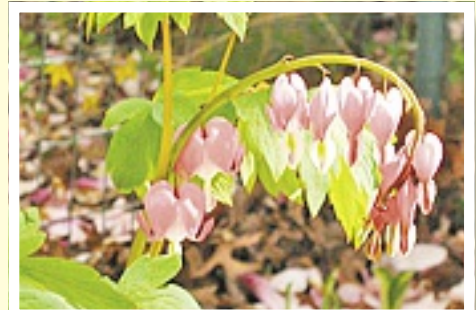


View of the Hudson River from Palisades Avenue

JOE ZIZZO

The Riverdale Nature Preservancy

The Riverdale Nature Preservancy works to protect and preserve the natural beauty and neighborhood character of the Riverdale area through public information, monitoring of development and long-term planning. The Preservancy monitors local development projects to ensure full compliance with zoning and historic preservation regulations. We initiate and participate in long-term planning and preservation projects to ensure that community needs are heard and met, and to protect and enhance Riverdale's superb natural environment and community character. We also provide information, through community meetings, written materials and our website, to enable local residents to be active and engaged in environmental and planning issues. To learn more about The Riverdale Nature Preservancy, visit www.riverdalenature.org.



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Riverdale

Mind • Character • Community



RIVERDALE COUNTRY SCHOOL is a Pre-K through Grade 12 coeducational independent school in the Riverdale neighborhood of the Bronx that is committed to empowering lifelong learners by developing minds, building character, and creating community in order to change our world for the good.

Founded in 1907, Riverdale Country School's unique character is still shaped by the commitment of its founder, Frank S. Hackett, to high academic standards; scholarly, intimate teaching; abundant play in the open; and a care for the best influences.

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Experience **Riverdale**

ADVERTISING SUPPLEMENT

Wave Hill



Aspectacular garden oasis and cultural center, located in the Riverdale neighborhood of the Bronx, Wave Hill's 28 acres evoke the sense of a private estate, while the artistry of the design encourages visitors to explore. Its position overlooking the Hudson River and Palisades makes it a perfect destination for enjoying spring blooms, as well as the rich population of local birds.

A favorite at Wave Hill is the Flower Garden. Surrounded by a rustic cedar fence, this exuberant garden unfolds from season

to season with inspired combinations of plants. Look for flowering shrubs, early-blooming perennials and spring bulbs.

A favorite of local Riverdadians, Wave Hill is easy to get to from anywhere around the city! From Manhattan, take the No. 1 subway to the end at West 242nd Street and catch Wave Hill's free hourly shuttle to our front gate. Our shuttle also meets all northbound Metro-North trains arriving in the Riverdale station.

Visit www.wavehill.org or call (718) 549-3200 for more information.

The Friends of Van Cortlandt Park

The Friends of Van Cortlandt Park is an independent, community based organization that actively promotes the conservation and improvement of Van Cortlandt Park through environmental education, restoration and enhancement of the park, its forests and trails.

FVCP was founded in 1992 by Bronx resident Felicity Nitz in response to a New York Times' article about the impact of declining NYC Department of Parks and Recreation budgets on parks like Van Cortlandt, which lacked wealthy benefactors or an organized network of local support. Nitz brought together neighbors and friends to steward the public space, and from those humble beginnings 20 years ago, FVCP has grown to play an increasing role in the upkeep and community programming for Van Cortlandt Park, NYC's third largest park.

Each year FVCP generates thousands of



hours of volunteer support for park maintenance; trains thousands of young people in environmental stewardship; and offers community programs to promote environmental conservation and healthy lifestyles.

For more information about the Friends of Van Cortlandt Park, please call (718) 601-1460 or visit www.vancortlandt.org.

Van Cortlandt Park Conservancy

Van Cortlandt Park Conservancy's mission is to sustain and enhance the park as a vibrant destination for recreation, leisure and the enjoyment of natural landscapes. In partnership with the New York City Department of Parks & Recreation, the conservancy aims to help maintain, preserve and program Van Cortlandt Park through fundraising efforts as well as public outreach.

Van Cortlandt Park, which encompasses 1,146 acres covering ridges and valleys of the Northwest Bronx, is New York City's fourth largest park. Van Cortlandt was established as a park in 1888 and is home to the country's first public golf course, the oldest house in the Bronx and the borough's largest freshwater lake.

For more information, call (718) 430-1890 or visit www.vcpark.org.

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